THE GROUNDWORK.....

The spark for a student-operated radio station on campus, though present on numerous occasions during the past ten years, began to flicker more brightly in the minds of several students during the 1959-60 term. Several attempts were made to set the wheels in motion by the Student Senate that year, but all were subsequently tabled. Then, in 1961 the issue was again put before the Senate, and this time the move was made. One of the early supporters of the idea was appointed by the Senate to formulate plans for the station, and a senate subcommittee was formed for the purpose of studying the possibilities. As a result of research, inquiries, and visits to other college stations, this group compiled a 37-page report and submitted it to the Administrative Committee of the College.

While the report was being considered the Student Senate held an election to determine whether the students were in favor of a station and whether they would contribute financially to its birth. The response was overwhelming in favor of the station, and a move to assess each resident student $5.00 was passed by the student body.

Approval was granted by the Administrative Committee, and most of the student fees were collected by the end of the 1961-62 academic term. At the same time facilities (two studios) were being built into the new Baugher Student Center, then

-more-

under construction. During the first semester of the 1962-63 term equipment was purchased; the studios were furnished; and wiring of campus buildings, the final preparation, was completed. In the meantime, a staff of eight students, most of whom had been toiling for the station from the beginning, was preparing programs and waiting for Broadcast Day No. 1. It came on February 27, 1963.

-30-

under construction. During the first six weeks of the 1965-66 term equipment was purchased, the studios were furnished, and setting up campus buildings, the final preparation, was completed. In the meantime, a staff of eight students, most of whom had been waiting for the station from the beginning, was preparing programs and waiting for broadcast day no. 1. It came on February 27, 1965.

-2-

March 25, 1963

TO THE ADMINISTRATIVE COMMITTEE:

On March 27 WWEC will have been on the air for one complete month. We are happy to announce that after one month of operations, there are few major problems and that student acceptance of the station is more than satisfactory.

We feel that the station purchased its equipment and miscellaneous items wisely and with careful discrimination. Our signal is estimated at 65 to 75% of maximum efficiency at this time. It is our opinion that the programs we now offer are proving to be a real asset to the College's total communications picture. Several key personnel have exerted much effort and contributed time beyond the call of duty. The attitudes of all station personnel appear to be excellent.

Our most serious problem at the moment is that of funds. Unofficial but basically accurate figures indicate that the equipment budget, into which went the student assessment funds and a gift from the Class of 1962, is overspent by $253.71. The Radio Committee budget, which is a $500.00 allotment as part of the Student Center Board's general budget, has a balance of about $274.00.

Apparently not paid as yet is a bill from Martin's Electrical Service for the installation of the relay system between the studio and the power room in the Student Center. This allows us to turn on and off the transmitter, located in the power room, without having to gain admittance to the power room each evening. Also, one item ("on the air" signs - $42.48 - Martin) paid from the equipment budget, is essentially a part of the physical facilities that were to be provided by the College.

All assets in the Radio Committee budget have been frozen as a result of a mandate prohibiting clearance for further expenditures by the station. This mandate holds until the problem of the equipment budget deficit can be resolved. Therefore we cannot

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legally purchase any parts in case of a breakdown in our equipment between now and the end of the term. Some parts can be salvaged from old radio and television chasses collected without charge by the station.

We consider it essential that we improve our signal to approach 100% effenciency by the beginning of the next term. To do this we must purchase parts for five amplifiers that would be built by our own engineers for use with the connections in each dormitory. The amplifiers could be built during the summer if parts were purchased before the end of the term. Total parts for the amplifiers, incidentally, would run an estimated $75.00.

Our record library and supply of tapes is very limited at present. We must continually build our supply of both items, especially records, since we have already run through all records several times and have all tapes in frequent use. We have been informed that the Student Center Board voted to grant the station $100.00 for the purchase of records. Should we receive this grant, it would be the result of a plea we made early in the academic term. The grant, if received, will be greatly appreciated.

Finally, we would like to begin the 1963-64 term with a clean slate and a full budget of $500.00 to be used for the purchase of records, recording tape, parts, general maintenance, and Intercollegiate Broadcasting System membership. For the future we also project the purchase of additional major equipment such as another tape recorder (we frequently borrow a student's recorder now) and a remote unit for the broadcasting of special events off campus.

In summary, then, we request financial assistance for the remainder of the current term. The approximate surplus in the radio committee budget is cancelled out by the overexpense in the equipment budget. We need funds for general maintenance and amplifier parts. In particular we request:

1. that both items mentioned in the fourth paragraph (relay system and signs) be considered as part of the physical facilities and payable by the College.

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1. that both items mentioned in the fourth paragraph (relay system and signs) be considered as part of the physical facilities and payable by the College.

2. that approval be granted for all or part of the overexpense of the equipment budget be paid from the general Student Center Board budget or from any other budget that can absorb the expense.

3. that the mandate prohibiting the spending of further money be lifted in case of a breakdown or minor malfunction which would require the immediate purchase of parts.

Our station has already proved to be a worthwhile service to the student body and the College as a whole. Our total financial approach thus far has been one of thriftiness. We seek your assistance.

Mark L. Miller
Station Manager

Kenneth L. Bowers
Advisor, WWEC

MLM:mwd

Enc:

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Mark L. Miller
Station Manager

Kenneth I. Bowers
Advisor, WWDC

MLM:mwd

Enc:

WWEC March 25, 1963

Equipment Budget

Income			
Student assessments	3,615.50		
Gift - Class of 1962	300.00		
		3,915.50	
Expenses			
Gates Radio Company	2,083.50		
Richard H. Crompton Co.	235.10		
George D. Barbey Co.	1,326.87		
Martin Electrical	7.02		
Martin Electrical	42.48		
Heath Co.	46.23		
Misc.	15.88		
Misc.	2.58		
Martin Electrical	409.47		
		4,169.21	
			253.71

Radio Committee Budget

Allotment		500.00	
Expenses			
IBS - Conrad (membership)	35.00		
D & H Distributers (records)	75.00		
D & H Distributers (records)	45.00		
College - misc. (travel - telephone parts)	22.77		
Station Personnel - misc (travel - telephone parts)	14.36		
Lafayette - (parts)	8.40		
Zarfoss (clocks)	19.50		
Hess (needle)	5.97		
		226.00	
			274.00

Not paid:

Martin Electrial - Installation of relay system

Equipment Budget

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Martin Electrial - Installation of relay system

August 5, 1963

Mr. Mark Miller
122 Forsythia Drive, Meadowood
Newark, Delaware

Dear Mark:

Thanks for coming to the campus Saturday; I think we made some progress on next year's plans. I could not find any of the materials (letter, items for the booklet, list of things to purchase) in your file cabinet. Do you still have these, and if so, will you be sending them to me?

I checked with Mr. Hollinger concerning our financial status. We have had four expenditures since the $42 for the signs was transferred back into our account. They are: $5.97 and $4.74 to C. W. Hess, $25 to Jim Stager for parts for the boosters he is making this summer, and $1.90 to Gates Radio. This means that we are in the red $1.58. We also have a bill outstanding of about $5.00 for postage for the letters to the record companies.

This brings us up to date for now. I am assuming that I shall hear from you prior to your trip here early in September.

Sincerely,

Kenneth L. Bowers
Director of Publications

KLB:ers

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Sincerely,

Kenneth T. Bowers
Director of Publications

KTB:ers

Vault 5.13

THE FUTURE.....

The future of WWEC is in the true perspective of progressive Elizabethtown College. The station is concentrating on the objectives of its purpose to educate, entertain, and inform by presenting the highest caliber of programming that it can offer.

WWEC hopes to achieve its goals as a vital part of the college community involving student planning, initiative, and cooperation with the faculty and administration. It hopes to do this by building a well-balanced repertoire of music, a well-organized news staff, an intellectual presentation of information from various educational societies, and an adequate coverage of the important lectures, sports events, concerts, and special events that are presented by the College, its students, and its faculty.

But the vision of WWEC encompasses more. With the achievement of these goals, WWEC hopes to become a service not only to Elizabethtown College, but to the community and surrounding areas as well.

the future.....

The future of WSC is in the true perspective of progressive Blackburn College. The staying in concentrating on the objective of its purpose to educate, entertain, and inform by presenting the highest caliber of programming that it can offer.

WSC hopes to achieve its goals in a vital part of the college community involving student participation, initiative, and cooperation with the faculty and administration. It hopes to do this by building a well-balanced repertoire of music, a well-organized news staff, an informative presentation of information from various educational standpoints, and an adequate coverage of the important lectures, sports events, concerts, and special events that are presented by the College, the students, and the faculty.

Out the vision of WSC encompasses more. With the achievement of these goals, WSC hopes to become a service not only to Blackburn College, but to the community and surrounding areas as well.

Vault S-13

THE BEGINNING.....

"Good Evening. At this time, WWEC Radio begins initial operation. WWEC is a closed circuit radio station, owned and operated. . . . "

On February 27, 1963, these words, spoken by Mark Miller, station manager, turned a dream into a reality at Elizabethtown College. WWEC was on the air. But the real work had not ended. Technical adjustments, framing of station policy, program schedules, training of station personnel - these and many related problems are being faced and solved at WWEC each day.

Today WWEC operates on a closed circuit AM system, and its outreach is limited to the general campus area. The general listening audience is approximately 900.

Major equipment includes a Gates "Studioette" Console, two Gates professional 16-inch turntables, an Ampex full-track tape recorder, an AM-FM monitor tuner, and four electrovoice broadcast microphones. The transmitter is custom built with a final power to plate of 25 watts, with heavy duty high-fidelity transformers.

The station broadcasts from a studio and a control room, both of which are 12' X 12' and are acoustically soundproofed and ventilated. They are located in the publications center of the new student center, which was completed for use late in 1962.

-more-

WWEC now operates from 6 p.m. to 12 midnight Sunday through Friday and 3 p.m. to 12 midnight on Saturday. Eight officers and approximately 20 additional staff members operate the station.

National, area, and campus news, numerous types of music, and a variety of educational programs are offered daily with slight modifications on weekends. Funds used in the operation of the station are received from a radio station budget which is part of the Student Center budget. WWEC carries no commercial advertising.

-30-

WWEC is the campus radio station of Elizabethtown College, Elizabethtown, Penna. It is owned and operated by the students with the approval of the college administration. It is a member of the Intercollegiate Broadcasting System. The threefold purpose of WWEC is to educate, entertain, and inform the student body of Elizabethtown College.

The station operates on a closed circuit AM system, and its outreach is limited to the general campus area. The general listening audience is approximately 900.

Major equipment includes a Gates "Studioette" Console, two Gates professional 16 inch turntables with Gray arms and General Electric variable reluctance cartriges and equalizers, a model 601 Ampes full track tape recorder, a 330 D. Scott AM-FM monitor tuner, and four electrovoice broadcast michrophones. The transmitter is custom built with a final power to plate of 25 watts, with heavy duty UTC high-fidelity transformers in the modulator.

The station broadcasts from a studio and a control room, both of which are 12x12 and are acoustically sound proofed and ventilated. They are located in the publications center of the new student center completed for use late in 1962.

WWEC now operates six hours per day from 6 p.m. to 12 midnight. Eight officers and twelve additional staff members operate the station. Newscasts are carried at 7, 9, and 11 p.m. with national, local, and campus items included in each newscast.

Funds used in the operation of the station are received from a radio station budget which is part of the Student Center budget. WWEC carries no commercial advertising.

Future plans call for an FM educational station with a free radiation system.

WMUC is the campus radio station of Muhlenberg College, Allentown, Penna. It is owned and operated by the students with the approval of the college administration. It is a member of the Intercollegiate Broadcasting System. The Thresfola Memorial Studio is to educate, entertain and inform the student body of Muhlenberg College.

The station operates on a closed-circuit AM system, and its output is limited to the campus area. The power output is approximately 200 watts.

Studio equipment includes a Rudolph "Consolette", two Gates professional 1A turntables with cartridges, two Gates turntables with Shure cartridges, and two Gates 1A turntables with Shure cartridges, a model CCI Amperex and two Shure microphones, a 25" D.C. Scope monitor scope, and two Shure microphones. The transmitter is a Gates 250 watt transmitter with heavy modulation.

The station broadcasts from a studio and control room, both located in Trexler Hall and are essentially sound proofed and new equipped. They are located in the publications center and new student center completed for use later in 1970.

WMUC is now operating 24 hours per day from 6 p.m. to 12 midnight. Staff operations are carried out by active technical staff members operating local, and campus items included in such messages.

Funds are provided in the operation of the station are received from a campus activities budget which is part of the Student Center budget. WMUC carries no commercial advertising.

Power plant consists of two an FM mono diamond station with a free radiation system.

This is just a note to express my personal appreciation for your help in making the student radio station a success in its first year of operation.

The executive committee worked very hard to get WWEC on the air, but once there, it was your responsibility to make the thing really tick. You did that and you did it well.

Also, thanks for the framed picture. It will soon be hung in the publications office. I can't say that I really deserved it, but I gladly accept it.

Good luck in your finals. Have an interesting summer. If you get a chance, stop in over the summer. If not, we'll see you in September.

This is just a note to express my personal appreciation for your help in making the student radio station a success in its first year of operation.

The executive committee worked very hard to get WWSC on the air, but once there, it was your responsibility to make the thing really tick. You did that and you did it well.

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Good luck in your finals. Have an interesting summer. If you get a chance, stop in over the summer. If not, we'll see you in September.

Vault S-13

OPERATING PROCEDURE
for
WWEC RADIO
ELIZABETHTOWN COLLEGE
ELIZABETHTOWN, PENNSYLVANIA

A temporary statement of policy

****

I. AUTHORIZED PERSONS ONLY are permitted in the control room. This regulation has been established to decrease the possibility of of damage to the expensive equipment.

A. It is the duty of the man on the board to see that no one, other than authorized persons is permitted to enter the control room. However, spectators are permitted in the studio where they can see and hear everything that is going on, except when programming from studio.

B. It is suggested that the door be kept shut and locked; the door to the studio should be kept open.

C. Unless it is necessary for you to enter the control room, don't bother the man on the board. It is very distracting to have people going in and out and making noise when you are trying to program. A list of thosepersons authorized to have access to the control room is given in APPENDIX A.

D. Any individual(s) not included in APPENDIX A is/are not PERMITTED in the control room at any time, for any reason. This includes building proctors, girl friends, buddies, parents, et al.

II. Anyone working on the board will use special care in handling all equipment. We have had frequent breakdowns to date, many of which could have been avoided through proper handling of equipment. TAKE IT EASY. None of the controls need to be forced. Be gentle with pots, turntable gears, and tape recorder switches in particular.

III. The use of obscene, indecent, or profane language; unauthorized disclosure or use of messages; superfluous, false, or deceptive signals; the use of off-color jokes and expressions; and the transmission of unassigned call signals are prohibited by the FCC, and WWEC Radio.

A. Note that certain albums, especially some show albums and vocal groups (Limeliters, Kingston Trio, etc.) have certain cuts which are barred from the air. Check with Librarian or Program Director before using any such albums.

OPERATING PROCEDURE
for
WVBC RADIO
MILLERSTOWN COLLEGE
MILLERSTOWN, PENNSYLVANIA

A temporary statement of policy

* * * * * *

I. AUTOMATED TELECASTER EQUIPMENT may be permitted in the control room. This regulation has been established to decrease the possibility of damage to the expensive equipment.

A. It is the duty of the man on the board to see that no one other than authorized persons is permitted to enter the control room. However, spectators are permitted in the studio where they can see and hear everything that is going on, except when programming from studio.

B. It is suggested that the door be kept shut and locked; the door to the studio should be kept open.

C. Unless it is NECESSARY for you to enter the control room don't bother the man on the board. It is very distracting to have people going in and out and making noise while you are trying to program. A list of these persons authorized to have access to the control room is given in APPENDIX A.

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II. Anyone working on the board will use special care in handling all equipment. We have had frequent breakdowns to date, many of which could have been avoided through proper handling of equipment. TAKE IT EASY. Some of the controls need to be forced. Be gentle with pickups, turntable gears, and tape recorder switches in particular.

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A. Note that certain albums, especially some show albums and vocal groups (Limeliters, Kingston Trio, etc.) have certain cuts which are barred from the air. Check with Librarian or Program Director before using any such albums.

IV. Watch your mike pot--there have been several complaints concerning accidental slips where talking was audible in the background.

V. When a particular type program is scheduled, that type music, and ONLY that type, is to be played. The only exception--if a specified album is not available for Showtime or Date with the Classics, then a similar album of the same type music should be substituted.

VI. On Easy Listening, Showtime, and Date with the Classics, chatter should be kept to a minimum. Don't play single cuts; play three or four or even a whole side at a time.

VII. NO INTERVIEWS are permitted with anyone during programming, except as directed on the program log with express consent of the Program Director. This DOES NOT apply to news programs. These are under the direction of the News Director.

VIII. Program Logs are maintained not only for the benefit and convenience of station personnel, but also in conjunction with the regulations as stated in our IBS membership, and thus must be kept up to date and accurate. Please help us maintain the necessary information by signing the time and your initials as directed at the bottom of each sheet.

IX. Once you have signed up for a specific time to be on the air, no changes will be made except in exceptional cases approved by the Program Director and/or the Executive Committee. Help avoid schedule changes and mix-ups by checking your personal schedule before signing up for air time.

X. Following each program the board man going off will replace used albums in the proper order on the shelf according to the code numbers (numbered with ink marker) on the album covers

A. Insure that each record is placed in the proper cover. The same applies to tapes.

XI. During campus political campaigns, any and all political announcements will be on an impartial, equal-time basis, under the direction of WWEC News. NO personal plugs of any kind will be permitted

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V. When a particular type program is scheduled, that type music, and ONLY that type, is to be played. The only exception--if a specified album is not available for Showtime or Date with the Classics, then a similar album of the same type music should be substituted.

VI. On Jazz Listening, Showtime, and Date with the Classics, chatter should be kept to a minimum. Don't play single cuts; play three or four or even a whole side at a time.

VII. NO INTERVIEWS are permitted with anyone during programming, except as directed on the program log with express consent of the Program Director. This DOES NOT apply to news programs, these are under the direction of the News Director.

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A. Insure that each record is placed in the proper cover. The same applies to tapes.

XI. During campus political campaigns, any and all political announcements will be on an impartial, equal-time basis, under the direction of Joint Men. No personal things of any kind will be permitted.

XII. At NO time, and in NO case shall anyone use the call letters WWEC on any form of transmitted communication media, or in anyway imitate or forge the programming of WWEC. The above media include amateur ham transmitters, small oscillator/ transmitters, or transmitting equipment of a similar nature, including Citizen Band Tranceivers.

A. And at NO time, and in NO case shall anyone use the frequency of 740 kilocycles for any transmissions of any kind, other than those originating in the facilities of WWEC Radio, Elizabethtown College, Elizabethtown, Pennsylvania.

ANY VIOLATORS OF ITEMS # XII OR XII-A WILL BE REPORTED TO THE FEDERAL COMMUNICATIONS COMMISSION, AND WILL BE SUBJECT TO ANY FINES, IMPRISONMENT, OR OTHER PUNISHMENT DESIGNATED IN THE REGULATIONS OF THAT GOVERNMENT AGENCY.

ALL VIOLATORS OF ANY OF THE ABOVE REGULATIONS ARE SUBJECT TO TEMPORARY OR PERMANENT SUSPENSION FROM THE STAFF OF WWEC RADIO, OR ANY OTHER DISCIPLINARY ACTION DESIGNATED BY THE EXECUTIVE COMMITTEE.

Anyone can make A mistake. Don't be the one to make the same mistake twice.

The Executive Committee
WWEC Radio

WWEC OPERATING PROCEDURE

APPENDIX A

Authorized Personnel

Kenneth L. Bowers, Advisor
Mark Miller
Phil Reese
David Martin
Richard Lytle
Marty Heilman
James Steger
Mike Macalka
Chet Rose
Karl Boehringer
David Gross
John Eshleman
Philip Bufithis
Neil Cunningham
Gary Rorbaugh
Craig Lacov
Bill Smock
David Herbster
John Waggoner
Tom Farrow

1. Several girls will, from time to time, be acting as D.J.'s and, although they will not be working the board, they will be in the control room for their show. The man on the board will be notified in the event of such programming. NOTE - This will be the <u>only</u> time these girls will be admitted to the control room

2. From time to time, certain groups from other college or commercial stations may visit our station. They are permitted in the control room on a <u>NO TOUCH</u> basis, with the consent of an Executive Committee Member.

WWEC Radio
May 6, 1968

In order to provide a more complete and professional broadcast service to the students of Elizabethtown College, WWEC Radio, the campus radio station, requests permission from the College Administration to engage in the soliciting and broadcasting of commercial advertising on its facilities, in accordance with commercial policies drawn up by the WWEC Executive Committee and approved by the College Administration.

Such a step would prove advantageous to the operation of the station in the fulfilling of its responsibilities to the college community. In specific, this request is a sincere effort by WWEC Radio to meet the rising costs of the operation of the Station without imposing upon the administration for more funds.

An example of how the granting of this request would aid the station in serving the students of the college would be the obtaining of sponsorship for remote sports broadcasts, such as soccer and baseball games. WWEC Radio made some exploratory contacts last fall with regard to the sponsorship of the soccer broadcasts with favorable response.

Commercial broadcasting by the station would probably initially be limited to broadcasts of this nature, since there is an immediate need for the financing of such broadcasts. It is hoped that in the near future some additional revenue could be realized through the sale of "spots," or short advertising announcements, in addition to program sales.

An important point to be made is that WWEC Radio, in soliciting advertising and sponsorship, would at all times act in the best interests of the College. Consequently, WWEC Radio would not approach those individuals or groups already being approached for the general underwriting of the College,

such as alumni, churches, borough buisnesses, etc., subject to the WWEC Advertising Policy and Code.

Solicitation for such advertising would be handled more on a regional and national basis than local, both to protect local sources of College funds and to abstain from any conflict of interests with the local professional commercial broadcasting station (s). National solicitation would be handled through an independent agency, College Radio Advertising and Marketing, Inc. (C.R.A.M., Inc.). This agency has been endorsed by the Intercollegiate Broadcasting System, of which WWEC Radio is a full and active member. Clients obtained by C.R.A.M., Inc., would, of course, be subject to the WWEC Advertising Policy and Code.

All funds derived from advertising on WWEC Radio would be used by the station to improve its services and facilities, working through the College Business Office. The request for advertising is certainly not being made as a result of a profit motive. However, the proposal is to be understood as an attempt to supplement, and in no way replace or subtract from, the currently allotted WWEC Radio budget. Expenditure of funds derived from advertising shall be decided by the WWEC Executive Committee, and subject to the policies of the College.

Negotiations for sponsorship would be handled on the local level by the WWEC Station Manager in consultation with a specified representative of the College Administration. Billing and related procedures would be worked out with representatives of the College Administration by the WWEC Station Manager, who, in addition, would appoint, subject to approval by the Executive Committee, a Business Manager to handle such matters on a daily basis. Should commercial volume warrant, a student sales staff would be appointed.

Local advertising, though not solicited, will be accepted, as all advertising, subject to approval by a specified representative of the College Administration. Commercial

such as alumni, churches, borough businesses, etc., subject to the WWCC Advertising Policy and Code.

Solicitation for such advertising would be handled more on a regional and national basis than local, both to protect local sources of College funds and to abstain from any conflict of interests with the local professional commercial broadcasting station (s). National solicitation would be handled through an independent agency, College Radio Advertising and Marketing, Inc. (C.R.A.M., Inc.). This agency has been endorsed by the Intercollegiate Broadcasting System, of which WWCC Radio is a full and active member. Clients obtained by C.R.A.M., Inc., would, of course, be subject to the WWCC Advertising Policy and Code.

All funds derived from advertising on WWCC Radio would be used by the station to improve its services and facilities, working through the College Business Office. The request for advertising is currently not being made as a result of a profit motive. However, the proposal is to be understood as an attempt to supplement, and in no way replace or subtract from, the currently allotted WWCC Radio budget. Expenditure of funds derived from advertising shall be decided by the WWCC Executive Committee, and subject to the policies of the College.

Negotiations for sponsorship would be handled on the local level by the WWCC Station Manager in consultation with a specified representative of the College Administration. Billing and related procedures would be worked out with representatives of the College Administration by the WWCC Station Manager, who, in addition, would appoint, subject to approval by the Executive Committee, a Business Manager to handle such matters on a daily basis. Should commercial volume warrant, a student sales staff would be appointed.

Local advertising, though not solicited, will be accepted, as all advertising, subject to approval by a specified representative of the College Administration. "Commercial

rates shall be the same for all advertisers, national and local. These rates shall not change more than once per semester, shall be published and distributed to all concerned four (4) weeks prior to their going into effect, and shall be subject to approval by the specified representative of the College Administration. Rates shall be initiated by action of the WWEC Executive Committee.

It should be noted that the broadcasting of commercials by college radio stations such as WWEC Radio is entirely legal, as certified by the Intercollegiate Broadcasting System.

This proposal was approved May 8, 1968, by the WWEC Executive Committee:

Paul S. Heil
Barry P. Freidly ?
Marlene R. Decker
John Messimer
W. Gregory Hill

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It should be noted that the broadcasting of commercials by college radio stations such as WWEC Radio is entirely legal, as certified by the Intercollegiate Broadcasting System.

This proposal was approved May 8, 1968, by the WWEC Executive Committee:

Paul S. Hall
Barry P. Freidly
Marlene R. Decker
John Messimer
W. Gregory Hill

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WWEC

RADIO 740

ELIZABETHTOWN COLLEGE
ELIZABETHTOWN, PA. 17022

May 9, 1968

The following is a statement of intentions of WWEC Radio concerning the conduct and policies of the sale and broadcast of commercial advertising on the college radio station, should permission for such broadcasting be approved by representatives of the College Administration and the necessary student government agencies. It is a revised and expanded version of requests submitted on September 20, 1967, and October 5, 1967, and tentatively approved by the College Administration at that time.

Upon approval of this Proposal, statements of procedure and policy herein shall become the official station advertising policy until such a time as they may be officially and necessarily redefined.

Cordially,

Paul S. Heil

Paul S. Heil
WWEC Station Manager

for the Executive Committee

W W E C ADVERTISING POLICY AND CODE

WWEC Radio makes its facilities available for the advertising of products and services and accepts commercial presentation for such advertising in accordance with the following policy and code.

A. ACCEPTABILITY OF ADVERTISERS AND PRODUCTS

The advertiser shall agree to cooperate with WWEC Radio in the broadcasting of programs of the highest possible standards of excellence, and for this purpose to observe the following regulations and restrictions. WWEC Radio, in recognition of its responsibility to the College, shall refuse its facilities to an advertiser where the Station has good reason to doubt the integrity of the advertiser, the truth of the advertising presentations, or the compliance of the advertiser with the spirit and purpose of all applicable legal requirements.

WWEC Radio shall, therefore, contract none of the following types of local or national advertising unless specifically approved by the College Administration or its representative:

1. Any advertising statement or claim which the Station knows to be false, deceptive, unwarranted, exaggerated, doubtful, or unrealistically superlative.

2. Any advertising containing misleading statements of price or value, or misleading comparisons thereof.

3. Any advertising containing infringements upon another advertiser's rights, such as through plagerism or imitations of program ideas or copy.

4. Any advertising containing unfair attacks upon competitors, competing products, or upon other industries, professions, or institutions.

5. Announcements that are slanderous, obscene, profane, vulgar, repulsive, or offensive, whether in theme or in treatment.

6. Advertising for any remedy or other product the sale of which or the method of sale of which constitutes a violation of the law.

W W Z C ADVERTISING POLICY AND CODE

WWZC Radio makes its facilities available for the advertising of products and services and accepts commercial presentation for such advertising in accordance with the following policy and code.

A. ACCEPTABILITY OF ADVERTISERS AND PRODUCTS

The advertiser shall agree to cooperate with WWZC Radio in the broadcasting of programs of the highest possible standards of excellence, and for this purpose to observe the following regulations and restrictions. WWZC Radio, in recognition of its responsibility to the College, shall refuse its facilities to an advertiser where the Station has good reason to doubt the integrity of the advertiser, the truth of the advertising presentations, or the compliance of the advertiser with the spirit and purpose of all applicable legal requirements.

WWZC Radio shall, therefore, contract none of the following types of local or national advertising unless specifically approved by the College Administration or its representative:

1. Any advertising statement or claim which the Station knows to be false, deceptive, unwarranted, exaggerated, doubtful, or unnecessarily superlative.

2. Any advertising containing misleading statements of price or value, or misleading comparisons thereof.

3. Any advertising containing infringements upon another advertiser's rights, such as through plagerism or imitations of program ideas or copy.

4. Any advertising containing unfair attacks upon competitors, competing products, or upon other industries, professions, or institutions.

5. Announcements that are slanderous, obscene, profane, vulgar, repulsive, or offensive, whether in theme or in treatment.

6. Advertisings for any remedy or other product the sale of which or the method of sale of which constitutes a violation of the law.

7. Advertising for liquor, wine, beer, any other alcoholic beverages, and specific cigarettes or cigars. (This condition shall be waived if determined necessary and advisable by the WWEC Executive Committee and its Advisor should the Station wish to affiliate with an audio network, special or otherwise, which carries this type of advertising.)

8. The advertising of fortune-telling, occultism, astrology, phrenology, palm-reading, numerology, mind-reading, or character-reading.

9. Advertising concerning intimately personal products which might offend or embarrass the listening audience.

10. Advertising concerning tip sheets, publications, or groups which promote the giving of odds, betting, or lotteries.

B. TIME STANDARDS FOR ADVERTISING COPY

In programs under single sponsorship, the following maximum time limits, established by the National Association of Broadcasters and endorsed by the Intercollegiate Broadcasting System, shall be observed regardless of the type of program:

5 minute programs	1:30
10 minute programs	2:10
15 minute programs	3:00
25 minute programs	4:00
30 minute programs	4:15
45 minute programs	5:45
60 minute programs	7:00

The time standards allowable to a single sponsor do not affect the established practice of allowance for station breaks between programs.

Any reference in a sponsored program to another's products or services under any trade name, or language sufficiently descriptive to identify it, shall, except for normal guest identifications, be considered as advertising copy.

While any number of products may be advertised by a single sponsor within the specified time standards, advertising copy for these products shall be presented within the framework of the program's structure.

7. Advertising for liquor, wine, beer, any other alcoholic beverages, and specific cigarettes or cigars. (This condition shall be waived if determined necessary and advisable by the WMEC Executive Committee and its Advisor should the Station wish to affiliate with an audio network, special or otherwise, which carries this type of advertising.)

8. The advertising of fortune-telling, occultism, astrology, phrenology, palm-reading, numerology, mind-reading, or character-reading.

9. Advertising concerning intimately personal products which might offend or embarrass the listening audience.

10. Advertising concerning tip sheets, publications, or groups which promote the giving of odds, betting, or lottery.

B. TIME STANDARDS FOR ADVERTISING COPY

In programs under single sponsorship, the following maximum time limits, established by the National Association of Broadcasters and endorsed by the Intercollegiate Broadcasting System, shall be observed regardless of the type of program:

5 minute programs	1:30
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The time standards allowable to a single sponsor do not affect the established practice of allowance for station breaks between programs.

Any reference in a sponsored program to another's products or services under any trade name, or language sufficiently descriptive to identify it, shall, except for normal guest identifications, be considered as advertising copy.

While any number of products may be advertised by a single sponsor within the specified time standards, advertising copy for these products shall be presented within the framework of the program's structure.

The maximum time to be devoted to advertising in announcement and/or multiple sponsorship programs shall not exceed an average of fourteen (14) minutes per hour of broadcast time, computed on a weekly basis. Nor shall the time in any hour devoted to advertising exceed eighteen (18) minutes, except as unavoidably necessary to fulfill specific contract terms.

C. NATURE OF PROGRAMS AND SPOT ADVERTISEMENTS

Advertising broadcast by WWEC Radio shall always be in good taste and shall never be of such a nature as to be considered unpatriotic, subversive, or irreligious. The WWEC Executive Committee shall have the authority to reject any advertising copy or programming which it considers not in good taste. All contracts are subject to applicable government regulations and WWEC Radio's own Advertising Policy and Code.

D. ADVERTISING RATES AND CONTRACT TERMS

Advertising rates shall be the same for all advertisers, both national and local. These rates shall be approved by the WWEC Executive Committee and shall not change more than once per semester or twice per year. These rates shall be published and distributed to all concerned four (4) weeks prior to their going into effect, and shall be subject to approval by the College Administration or its representative. Frequency discounts shall be allowed, as published in the current WWEC Rate Card, but cash discounts shall not be allowed.

Contracts for advertising on WWEC Radio shall have a maximum term of one semester. Summer broadcast advertising, when applicable, shall be contracted separately for a maximum term of two summer semesters (10 weeks) at a lower percentage of the normal rates, as stipulated on the current rate card.

WWEC Radio shall abide by the Conditions printed on the reverse side of the IBS Contract for Spot Advertising form, as approved in 1956 by the National Association of Radio and Television Broadcasters, insofar as it does not contradict anything in the WWEC Advertising Policy and Code. WWEC Radio shall use the IBS Contract form as convenient.

E. SOLICITATION POLICY FOR ADVERTISING

WWEC Radio shall adhere to the following policy items concerning the conduct of solicitation by the station or its representatives for broadcast advertising contracts:

1. WWEC's advertising solicitation shall be primarily of a regional and national nature.

2. Local advertising shall not be actively sought, although it will be accepted. This is both to protect local sources of College funds, and to abstain from any detrimental conflict with the local professional commercial broadcasting station(s). WWEC Radio shall not approach those individuals or groups already being approached for the general underwriting of the College.

3. National solicitation may be handled through an independent agency, such as College Radio Advertising and Marketing, Inc. (C.R.A.M., Inc.).

4. Only advertisers of an unquestioned character offering products and services compatible with WWEC Radio's statement of Advertising Policy and Code shall be approached for advertising.

5. Price quoting shall be allowed from the current rate card. Rates for special broadcasts of a nature not specifically covered in the current Rate Card shall be determined by the WWEC Station Manager subject to approval by the Executive Committee and the terms published on the Rate Card.

Drafted May 9, 1968

Paul S. Heil

Paul S. Heil
WWEC Station Manager

for the Executive Committee: Barry P. Freidly
Marlene R. Decker
John E. Messimer
W. Gregory Hill

E. SOLICITATION POLICY FOR ADVERTISING

WWRC Radio shall adhere to the following policy items concerning the conduct of solicitation by the station or its representatives for broadcast advertising contracts:

1. WWRC's advertising solicitation shall be primarily of a regional and national nature.

2. Local advertising shall not be actively sought, although it will be accepted. This is done, as protect local sources of College funds, and to abstain from any detrimental conflict with the local professional commercial broadcasting station(s). WWRC Radio shall not approach those individuals or groups already being approached for the general underwriting of the College.

3. National solicitation may be handled through an independent agency, such as College Radio Advertising and Marketing, Inc. (C.R.A.M., Inc.).

4. Only advertisers of an unquestioned character offering products and services compatible with WWRC Radio's statement of Advertising Policy and Code shall be approached for advertising.

5. Price quoting shall be allowed from the current rate card. Rates for special broadcasts of a nature not specifically covered in the current Rate Card shall be determined by the WWRC Station Manager subject to approval by the Executive Committee and the terms published on the Rate Card.

Dated May 9, 1965

Paul S. Hall
WWRC Station Manager

For the Executive Committee: Harry E. Pratley
Darling E. Hodder
John A. Hearsey
W. Gregory Hill

WWEC Executive Board Meeting
Sept. 16, 1976

5:00 p.m. Present: Dr. Sederholm, Nancy, Jonelle, Ed, Bob, Paul, Rick, Doc, Garry and Barbara.

New Business:
Barbara Krier is the new Board secretary. Jonelle Schwanger is now P.D.

Auditions: The student turnout was greatforboth on air spots and the other committees. All people who came Monday thru Wednesday were admitted as staff members-no one was refused participation. There is a general staff Meeting Friday, Sept. 17, 1976 at 4:30 p.m.

Hours: We have decided to extend on-air hours to 7 days. Sunday thru Saturday 6 p.m. to 12 p.m. Possibility of being on Saturday afternoons instead of nights. Agreement if schedule can be filled. Discjockeys will have one (1) two (2) hour show once a week. Schedules to be set-up at staff meeting on Friday. WWEC will begin broadcasting on Sunday, Sept. 19, 1976 at 6 p.m.

Committees: Chairpersons of the committees (Special events, news, sales, production) are responsible for planning their own meetings. Each person given a list of people who were interested.

Purchases:
Immediate need for the following;
tuner-- apprx. $100.00 (for UPI news)
2 sets of headphones (present set is shot)
2 cassette recorders (to tape special events)
antenna

Dr. Sederholm:
Has contracts to be signed.
Changes were made in payroll records for Jonelle and Barbara.
Telephone will be installed on desk.

Garry needs information to complete computer logs. Given to Jonelle to complete.

Members of the Executive Board were asked to sit in the studio with the new discjockeys while they get accustomed to the equipment and format. Schedule to be worked out later.

No other business; meeting adjourned at 5:25 p.m.

Dr. Sederholm

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WWEC EXECUTIVE BOARD MEETING

October 21, 1976

9:15 pm

Present: Dr. Sederholm, Jonelle, Rick, and Barbara.

Absent: Ed, Bob, Paul, Garry and Nancy and Doc.

Meeting was called by Jonelle as Program Director. There was some discussion and the following grievances were voiced:

No board meetings being called
No changes in record listings
Lack of strict adherence to format
Lack of leadership

Dr. Sederholm said some type of positive action will be taken in the near future.

There is another meeting on Tuesday, Oct. 26, 1976 at 4pm.

Doctor. Sederholm

WWEC EXECUTIVE BOARD MEETING
Nov. 3, 1976
4 p.m.

Present: Paul, Ed, Rick, Jonelle, Doc, Barb, Jim Graci, and Jack.
Excused: Bob Lamb. Gary Brandin has left school.

Changes in Board Members: Jim Graci is now Program Director. Bill Check is being asked to be new Chief Eng. Doc would then be Computer Director.

Dormitory Reception: WWEC is being heard in Schlosser and Founders but irregularly. Solutions are being worked on.

Purchases: Paul mentioned the possible purchase of two transmitter to be placed in Alpha Hall and Fairview (Wenger) Hall. This would be for afternoon programming of easy listening music for the faculty. Faculty approval is needed to change to FM.

Old Business: Jack wanted clarification of the necessity to be a member of IBS. IBS is an organization of carrier current radio stations that lobby for the stations concerning FCC regulations. They also make available information for new trends in broadcasting.

Headphones have been ordered but all purchases must go to Jack first.

Jim Graci is our new Program Director. His goal is to be a better quality sounding station and one that students can identify immediately. Jim has re-recorded the PSA and is producing some lead-in jingles and also a top-of-the-hour id, WWEC Elizabethtown College. Within the next two weeks, WWEC will be programming Allison Steele and Nightbird on Sunday thru Thursday evenings after the 7pm news. These programs are interviews with top artists and their music. Each one runs approx. 25 minutes. Another similar program is Rap Line to be aired on Saturdays. Also, big band music with William B. Williams.

Also may restart Classified Ads. Another added feature will be concert news for the area.

Bob Lamb has put together a music survey in order to determine what the students prefer in the way of music. Rick raised the possibility of having the journalism students help with it if last year's survey can be found to make comparisons.

Ed Murray reported that Alan Facer has obtained an ad from Augies Place for a two week trial. He is also working on an arrangement with "for Every Ear" for an advertising/discount deal.

Meeting adjourned at 4:50 p.m. Next Wednesday, Nov.10, 1976. 4 p.m.

WWEC EXECUTIVE BOARD MEETING
Nov. 3, 1976
4 p.m.

Present: Paul, Ed, Rick, Jonalie, Dee, Mark, Jim Grant, and Jack.
Excused: Bob Lamb. Gary Brandin has left school.

Changes in Board Members: Jim Grant is new Program Director.
Bill Check is being asked to be new Chief Eng. Dee would then be Computer Director.

Dormitory Reception: WWEC is being heard in Schlosser and Tomadore but irregularly. Solutions are being worked on.

Jack Sederholm

Purchases: [illegible] the possible purchase of two transmitter to be placed in Alpha Hall and Fairview (Wenger) Hall. This would be for afternoon programming of easy listening music for the faculty. Faculty approval is needed to change to FM.

Old Business: Jack wanted clarification of the necessity to be a member of XRS. XRS is an organization of carrier current radio stations that lobby for the stations concerning FCC regulations. They also make available information for new stands in broadcasting.

Headphones have been ordered but all purchases must go to Jack first.

Jim Grant is our new Program Director. His goal is to be a better quality sounding station and one that students can identify immediately. Jim has re-recorded the PSA and is producing some land-in jingles and also a top-of-the-hour id. WWEC Kickoffshow College. Within the next two weeks, WWEC will be programming Allison Steels and Highbird on Sunday thru Thursday evenings after the 7pm news. These programs are interview with top artists and short music. Each one time approx. 25 minutes. Another similar program is Rap Line to be aired on Saturday. Also, big band music with William B. Williams.

Also may receive Classified Ads. Another added feature will be concert news for the area.

Bob Lamb has put together a music survey in order to determine what students prefer in the way of music. Rick raised the possibility of having the journalism students help with it if last year's survey can be found to make comparisons.

Ed Murray reported that Alan Pecar has obtained an ad from Angles Place for a two week trial. He is also working on an arrangement with "for Every Ear" for an advertising/discount deal.

Meeting adjourned at 4:50 p.m. Next Wednesday, Nov.10, 1976. 4 p.m.

WWEC
Executive Board Meeting
Nov. 10, 1976

Present: Paul P., Jim G., Barb K., Bob L., Rick W., Doc O., and Jack Sederholm.
Absent: Ed, Joneile

Bill Check is the new chief engineer. Doc now takes over computer programming.

MUSIC SURVEY will be done to determine preferences and amount of listenership.
Nightbird with Allison Steele begins Sunday Night.

Bill is to check the reception in all the dorms. Varies from day to day.

Equipment: NEED NEW CART MACHINES. Three at least. Cost $1700.00. Checking into them.
Redo old carts with new tape.

General Staff Meeting on Thursday at 7:30 pm to go over new organization of studio
top of the hour ids - music segues, etc.

Meeting adjourned at 4:25 pm.

Next meeting Nov. 17, 1976
4pm

WWEC
General Staff Meeting
7:30 pm. Nov.11,1976

Poor attendance for djs showed up. John Anderson, Lauren Maidment, Kim Cutler, Craig
Hartranft plus Executive Board.

Explained and discussed Nightbird programming and Rapline. Former to be aired Sun thru
Thursday and latter on Friday. Rapline is on cart about 60 seconds long.

Suggestions welcome for Special Programming. Example, hour of one artist's music with
general information.

Showed how to use jingles of music for transitions from fast to slow songs or vice
versus. Explained the use of Top-of-the hour ids.

Campus survey will be done to determine music preference. Results will dictate
radio station format strictly..

Paid Commercials will begin this week and must be played on specified times as close
as possible.

Another meeting next week for those who did not attend tonight. Nov. 18, 1976
Thursday at 7pm.

Meeting adjourned.

WMNC
Executive Board Meeting
Nov. 10, 1976

Present: Paul P., Jim G., Barb K., Bob L., Rick W., Doc O., and Jack Sodersholm.
Absent: Ed, Jocelle

Bill Cisco is the new chief engineer. Dan now takes over computer programming.

MUSIC SURVEY will be done to determine preferences and amount of listenership.
Highlighted with Affiliate Stocks begins Sunday Night.

Bill is to check the reception in all the dorms. Varies from day to day.

Equipment: NEED NEW CART MACHINES. Varies as issue. Cost $1700.00. Checking into them.
Redo old data with new top.

Dr. Sederholm

General Staff Meeting on Thursday at 7:30 pm to go over new organization of studio
rep of the hour idea - music request, etc.

Meeting adjourned at 4:25 pm.

Next meeting Nov. 17, 1976
@ 4pm

WMNC
General Staff Meeting
Nov.11,1976

7:30 pm.

Poor attendance for dja showed up. John Anderson, Lauren Maidment, Kim Cutler, Craig Hartsuff plus Executive Board.

Explained and discussed Highlighted programming and Explains. Former to be aired Sun thru Thursday and latter on Friday. Explains is on cart about 60 seconds long.

Suggestion voices for Special Programming. Example, hour of one artist's music with general information.

Showed how to use jingles of music for transitions from fast to slow songs or vice versa. Explained the use of Top-of-the hour ids.

Campus survey will be done to determine music preference. Results will dictate radio station format entirely..

Paid Commercials will begin this week and must be played on specified times as close as possible.

Another meeting next week for those who did not attend tonight. Nov. 18, 1976 Thursday at 7pm.

Meeting adjourned.

WMEC
EXECUTIVE BOARD MEETING
Nov. 17, 1976

Present: Paul, Jim, Rick, Doc, Jonelle, Bill, Bob, Barb.
Absent: Ed, Jack.

Concert news and nightbird features going well and receiving good feedback.

Paul was very disappointed about the turnout for the General Staff meeting last Thursday Night. There is one on Nov. 18, 1976, Thursday at 7pm. If the people don't attend, they will lose their shows.

The equipment being held at the Post Office in town will be picked up on Friday. Headphones, etc.

Bill checked the equipment and reception in Schlosser and feels that a room by room check is necessary to identify the problem. Bill also suggested that if it is decided that the station will not go FM within 5 years, we should look into purchasing a good compressor for better sound.

Jim Mentioned that WHEX is selling some good used equipment and we should look into their cart machines.

Music survey will be done after Thanksgiving vacation. Possibility of having the RAs distribute and collect them for a better response. Asking Barry, Beth and Chris for permission.

Next Board Meeting is Monday Nov. 22, 1976.

WMSC
EXECUTIVE BOARD MEETING
Nov. 17, 1976

Present: Paul, Jim, Rick, Doc, Jonelle, Bill, Bob, Barb.
Absent: Ed, Jack.

Concert news and nightbird features going well and receiving good feedback.

Paul was very disappointed about the turnout for the General Staff meeting last Thursday Night. There is one on Nov. 18, 1976, Thursday [illegible] people attend, they will lose their shows.

Dr Jack Sederholm

The equipment being held at the Post Office in town will be picked up on Friday. Headphones, etc.

Bill checked the equipment and reception in Schlosser and feels that a room by room check is necessary to identify the problem. Bill also suggested that if it is decided that the station will not go FM within 5 years, we should look into purchasing a good compressor for better sound.

Jim informed that WMSC is selling some good used equipment and we should look into their cart machines.

Mailing survey will be done after Thanksgiving vacation. Possibility of having the RAs distribute and collect them for a better response. Asking Barry, Beth and Chris for permission.

Next Board Meeting is Monday Nov. 22, 1976.

WWEC

General Staff Meeting

November 22, 1976

7:30 p.m.

Present: Pat Wisser, Karen Gamble, Sandi Liberatori, Don Anderson, Larry Chidester, Dan Osle. Bill Check, Paul P., and Barb Krier

Notices for meeting were sent out late this could be cause for poor attendance.

Commercials are to be played twice an hour until the program logs can be worked out.

Concert happenings are aired 8 pm and 11 pm.
Nightbird at 7:10 Sunday thru Thursday.

There are new headphones. They will shortly be tied down. If they disappear, no replacement will be purchased.

Music surveys to be done after Thanksgiving. These will dictate the station's format.

Station ID"S to be played once an hour on the hour. Do not overplay them. Music seques to be used occassionally.

Next General Staff Meeting will be announced later.

Executive Board Meeting on Wednesday, Dec. 1, 1976 at 4pm.

Dr. Sederholm

WWEC
EXECUTIVE BOARD MEETING
Dec. 1, 1976

Present: Paul, Dec, Bob, Ed, Bill, Jim, Rick and Bari.
Absent: Dr. Sederholm, Jonelle.

Discussion for the need of new cart machines:
cost of 2 machines is $1400
3 machines stacked is $1600
with discount the 3 machines would cost $1524.00 approx.

Martin's Electric is to be contacted concerning the problem of reception in Schlosser and Founders. Depending on the cost to fix the reception, we will purchase the cart machines.

The new tuner we purchased was not needed. We now discovered that the other two tuners work.

Surveys were distributed to Rick (Brinser and Ober), Barb (Founders) Bob (Schlosser and Royer). These are to be given to the RAs and returned as soon as possible.

The station sounds good with the new ids and jingles between music.

Next meeting is Wednesday, Dec. 8, 1976 at 4pm.

Dr. Sedeholm

S-13.

WWEC EXECUTIVE BOARD MEETING

MARCH 21, 1977

All present except for Johnny.

Jim Graci sent a letter to WWEC announcing his resignation which was accepted by the Board.

Barbra Krier was appointed to Program Director.

Alan Facer was appointed Secretary.

The Student Association thanked WWEC for the use of equipment and D J's to help make the Dance Marathon successful.

WEEKLY BOARD SCHEDULE

Sunday 3-27	Johnny
Monday	Al
Tuesday	Brian
Wednesday	Barb
Thursday	Nancy
Friday	Bill

Next metting: MARCH 28, 4:30 pm

Jack Sederholm

Comments

S-13

MINUTES from the Sept. 20,1977 WWEC

3:35

I. Call Smith about petty Cash

II. Board Members that sit every night must make sure the monitors are kept low and the studios must be swept.

III. Contest winners cannot win twice- Thurs. & Fri. 5 gifts given.

IV. Campus news to be worked on by Al as far as improvement goes.

a. Voice rap-around. omit Al says NO.

b. Tom & Al switched shows

c. Schedule to be made up for the E-Townian

d. Sports schedule & Scores

V. Work order went out to Mr. Brown for In & Out Boxes for office.

a. List of supplies needed

VI. Production Room ready to go.

a. Careful of reel to reel when rewinding

b. Cassette over the air (Mystery Programs)

VII. Board members may leave after 10:30P.M. except for Thurs. & Sun.

a. New D.J.'s must be watched at all times.

VIII. Personell meeting some time next week. Notice will be given.

Adjourn-4:00 P.M.

I love you!

BK:df

Dr. Jack Sederholm

Box

MINUTES FROM THE SEPT. 27, 1977 WMEC BOARD MEETING

Call to order at 3:30

I. Purchase order needed for the radio for monitoring

II. ISS Membership -$45.00
  a. Radiovision
  b. Programming ideas from ISS
  c. Purchasing demo tape for$3.00

III. Meetings with D.J.'S
  a. Tues. & Thurs. intro's & outro's will be taped
  b. All but 3 showed
  c. So far, so good

IV. Sales rep. from radio advertising sent letter - disregard

V. Classes in station begin in 10 days

VI. Work order had not come through as to date.
  a. Carpeting in studio walls needs tacking - staples

VII. Board is being repaired
  a. Patch board instead of wires
  b. Put in cart machine (new) and but turntables for outer office
  c. Auditions in studio
  d. Trouble with CARTS -

VIII. Weather report nightly from Harrisburg - call in and tape.

IX. Ebersole wants public exposure
  a. Call in questions from listeners
    1. after Oct.8,1977

X. Anderson still absent!

Adjourned at 4:05 P.M.

Dr. Jack Sederholm

MINUTES FROM BOARD MEETING OF W W E C FEBRUARRY 7, 1978

Called to order at 3:35
All present except Palasky
NEW BOARD SELECTED for Spring semester!

Station Manager: Brian Aucker; Program Director: Tom Galloway

Music Director:Brian Carroll; News Director: Gary Baker and Doug

Palasky; Secretary: Donna Fitzpatrick (remaining)

I. Nights chosen to sit station

a. Sunday- Donna
b. Monday- Doug
c. Tuesday- Gary
d. Wednesday- Tom
e. Thursday- Brian A.
f. Friday- Brian C.

II. Airing of specials on W W E C
a. Saturday cultural shows a possibility
b. more Professionalism needed if we go FM

III. Misc.
a. Rules for studio enforced more: No Smoking in studios etc.
b. We should be providing a service to audience
1. Bio tapes and classical music for majors
c. Re-examination of programming- can't go all progressive until that it's known that is what majority of audience wants!
d. Promotional services needed
e. New Series - Mini Concerts on DJ's shows
f. Senate Meetings and others taped and played over the air
g. $900.-1000 left in budget

Adjourned at 4:30PM till next Tues. at 3:30PM

HAVE A PROSPEROUS AND SUCCESSFUL SEMESTER
AT
W W E C 640

Dr. Jack Sederholm

Communication Arts